



GREEN BUILDING EXPO '07

CALLING ALL SOLAR CHEFS!

WE INVITE YOU TO SUBMIT YOUR APPLICATION TO BE A CONTESTANT AT THE FIRST ANNUAL

SOLAR COOK-OFF

SATURDAY, OCTOBER 6, 2007
JUDGING WILL TAKE PLACE AT 3 PM
SCOTTSDALE CENTER FOR
THE PERFORMING ARTS
THEME: SOLAR DINNER ENTREE
ONLY 10 FINALISTS TO COMPETE

**SUBMIT THE FOLLOWING ITEMS IN ORDER TO BE FORMALLY ENTERED INTO
THE CONTEST ONLINE AT WWW.GREENBUILDINGEXPO.COM:**

1. Introduce yourself and tell us why you love your solar oven. Please include your full name, telephone number, and email address.
2. In no more than 75 words, tell us why your delicious inspired dish should be considered the Solar Dish of 2007. Judges will be looking for:
 - a. Flavor
 - b. Originality & Presentation
 - d. Unique origin of ingredients
 - c. Health benefits
3. Provide a list of major ingredients. Inclusion of the recipe is desirable but not required.
4. A digital picture of the dish is desirable but not required.
5. Contestants must be prepared to provide proof of the origin of ingredients used on the day of competition, should they be selected as a finalist to compete.
6. Application deadline: **MONDAY, SEPTEMBER 24 BY 5PM**. Send your completed entry information to Dorina Bustamante at dorinab@hoskinryan.com

AWARDS:

Contestants will compete for the first place prize of a BRAND-NEW SOLAR OVEN and the coveted title of the FIRST SOLAR CHEF OF THE YEAR!

TO RAISE PUBLIC
AWARENESS

OF THE

BENEFITS AND
OPPORTUNITIES

AFFORDED BY

USING THE

SUN

TO MAKE TASTY,

HEALTHY,

ENERGY-

EFFICIENT AND

COST-EFFECTIVE

MEALS.



GREEN BUILDING EXPO '07

WE WOULD LIKE
TO THANK OUR
SOLAR COOK-OFF
SPONSORS:

**The EDIBLE
LANDSCAPE
PROJECT**

**HOSKIN-RYAN
CONSULTANTS
Inc.**

**SWABACK
PARTNERS pllc**

PRELIMINARY JUDGING:

Finalists will be selected based on their email applications. The Solar Cook-Off Committee will make the final selections and notify the 10 contestants by Friday Sept 28, 2007.

FINAL JUDGING:

The esteemed panel of judges will make their final decision during the tasting round at the Expo on Saturday October 6th at 3pm.

ESTEEMED PANEL OF JUDGES

Celebrity Chef: Walter Sterling, Chef de Cuisine, Sol y Sombra at D.C. Ranch

Food Critic: TBA

Solar Energy Expert: Lee Feliciano, COO, SolEquity

Local Grower: Maya Daly, Farm at South Mountain

Chef & Restaurant Owner: Tottie Kaya, Tottie's Shanghai Palace

Referee: Dorina Bustamante, Event Chair, Solar Cook-Off & Expo Café

CONTESTANT RULES & GUIDELINES

1. **TIME IN:** Contestants can choose the time their dish is placed in the oven on the day of the event, as early as 9am.
2. **TIME OUT:** All dishes must be taken OUT of the solar ovens, individually plated for presentation for the judge's final tasting, and hands off by 3:00 pm sharp.
3. **THE DISH:** All food categories are acceptable
4. **SOLAR OVEN:** Contestants must provide their own solar oven/cooker.
5. **ENTRIES:** Contestants must create a dish to serve 6 portions. Plates and utensils for final judging will be provided by the Expo.
6. **LOGISTICS:** The venue will be accessible beginning at 9:00 am on Sat-10-06 and all gear must be ready for the competition by 12:00 pm sharp.
7. **ATTIRE:** This is an outdoor event. Contestants should plan to dress accordingly. Chef coats are desirable but not required.
8. **SOLAR STATIONS:** Contestants will be competing in side-by-side Solar Stations in a high traffic area of the Expo.
9. **OFF-SITE PREP:** There will not be access to traditional cooking facilities, so prepare your ingredients in advance and plan to perform the final cooking on-site. Schedule your meals in place and competition set-up accordingly.
10. **SOLO ACT:** This is a competition of 10 contestants only. No other individuals will be permitted to assist during the actual competition.
11. **FORMS:** Contestants must provide completed Arizona Health Department forms.
12. **CONTESTANT:** This is a contest for solar geeks and culinarians alike. If you are your friend's favorite chef, a farmer, a food scientist, restaurant owner or a culinary student, then the Solar Cook-Off is the competition you have been waiting for!